

**TO:** Black Millennials for Flint, BlueGreen Alliance, and Environmental Defense Fund  
**FR:** Morning Consult  
**DT:** March 2021  
**RE:** Results: Strong Bipartisan Support for Funding Lead Pipe Replacement

Voters across the country support funding the replacement of lead pipes in water systems and view this issue as a priority for lawmakers. Voters in both parties support this investment. Concern over the issue of lead pipes also spans political parties, regions of the U.S., types of communities, age groups, and racial and ethnic groups.

## KEY FINDINGS

### FOUR IN FIVE VOTERS (80%) SUPPORT FUNDING THE REPLACEMENT OF LEAD PIPES IN WATER SYSTEMS IN COMMUNITIES ACROSS THE U.S. – INCLUDING 74% OF TRUMP 2020 VOTERS AND 85% OF BIDEN 2020 VOTERS.

- Large bipartisan majorities of voters in both parties support funding lead pipe replacement. 84% of Democratic voters and 75% of Republican voters say they support it, in addition to 77% of Independent voters.
- Support for funding lead pipe replacement also spans community types, with 81% of voters in urban areas, 80% of suburban voters, and 79% of rural voters saying they support funding lead pipe replacement.
- Support also spans regions, with 83% of Midwestern voters, 82% of Northeastern voters, 79% of Western voters, and 78% of Southern voters expressing support of the issue.

### OVER THREE-QUARTERS OF VOTERS (79%) BELIEVE IT SHOULD BE A PRIORITY FOR LAWMAKERS TO FUND THE REPLACEMENT OF LEAD PIPES.

Across party lines, regions of the U.S., and types of communities, voters believe lawmakers should make funding the replacement of lead pipes a priority.

#### Percentage of Voters Who Believe it Should be a Priority for Lawmakers to ...

Demographic	% Total Priority (a top priority + an important, but not top priority)	Fund the Replacement of Lead Pipes
All Registered Voters	All Registered Voters	79%
Party ID	Democratic Voters	85%
	Independent Voters	79%
	Republican Voters	71%
Community Type	Urban Voters	84%
	Suburban Voters	77%
	Rural Voters	76%

**Cont. Percentage of Voters Who Believe it Should be a Priority for Lawmakers to ...**

Demographic	% Total Priority (a top priority + an important, but not top priority)	Fund the Replacement of Lead Pipes
Region of the U.S.	Northeastern Voters	80%
	Midwestern Voters	84%
	Southern Voters	74%
	Western Voters	80%

**A MAJORITY OF VOTERS REPORT CONCERN ABOUT THE ISSUE OF LEAD PIPES IN THE U.S. (81%)**

- Nearly half of voters (47%) say lead pipes in the U.S. are "very concerning."

**Percentage of Voters Who Believe Lead Pipes are Concerning In...**

Demographic	% Total Concerning (very concerning + somewhat concerning)	The U.S.
All Registered Voters	All Registered Voters	81%
Party ID	Democratic Voters	86%
	Independent Voters	81%
	Republican Voters	76%
Community Type	Urban Voters	83%
	Suburban Voters	81%
	Rural Voters	80%
Region of the U.S.	Northeastern Voters	83%
	Midwestern Voters	84%
	Southern Voters	80%
	Western Voters	79%
Race/Ethnicity	White Voters	80%
	Hispanic Voters	84%
	Black Voters	83%
	Asian/other Voters	85%
Generation	GenZ Voters	74%
	Millennial Voters	80%
	GenX Voters	86%
	Baby Boomer Voters	80%

**VOTERS FOUND MESSAGES ABOUT THE HEALTH BENEFITS, REDUCTION OF DISPARITIES, JOB CREATION, AND INFRASTRUCTURE IMPROVEMENTS FROM FUNDING LEAD PIPE REPLACEMENT CONVINCING REASONS TO SUPPORT THE INITIATIVE.**

**Percentage of Voters Who Believe the Following are Convincing Reasons for Lawmakers to Fund Lead Pipe Replacement:**

% Total Convincing (very convincing + somewhat convincing)	Voters
Lead exposure causes serious health problems, such as brain and nervous system damage in children and increased risk of high blood pressure and heart disease in adults.	83%
Fully replacing lead pipes would ensure that everyone can get their lead pipe replaced, not just those who can afford it.	76%
Replacing lead pipes would create jobs for the plumbers and contractors who will perform lead pipe replacements.	75%
Replacing lead pipes would provide the opportunity to permanently upgrade infrastructure in the communities that need it most.	78%

Methodology: This poll was conducted from February 23-26, 2021, among a national sample of 1,996 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

