

Demand Response Partnership Program

About DRPP

The Demand Response Partnership Program was created by USGBC and Environmental Defense Fund to:

- Understand the relationship between commercial buildings and demand response
- Drive adoption of Auto Demand Response (ADR) in commercial buildings

Who We Are



Program Goals

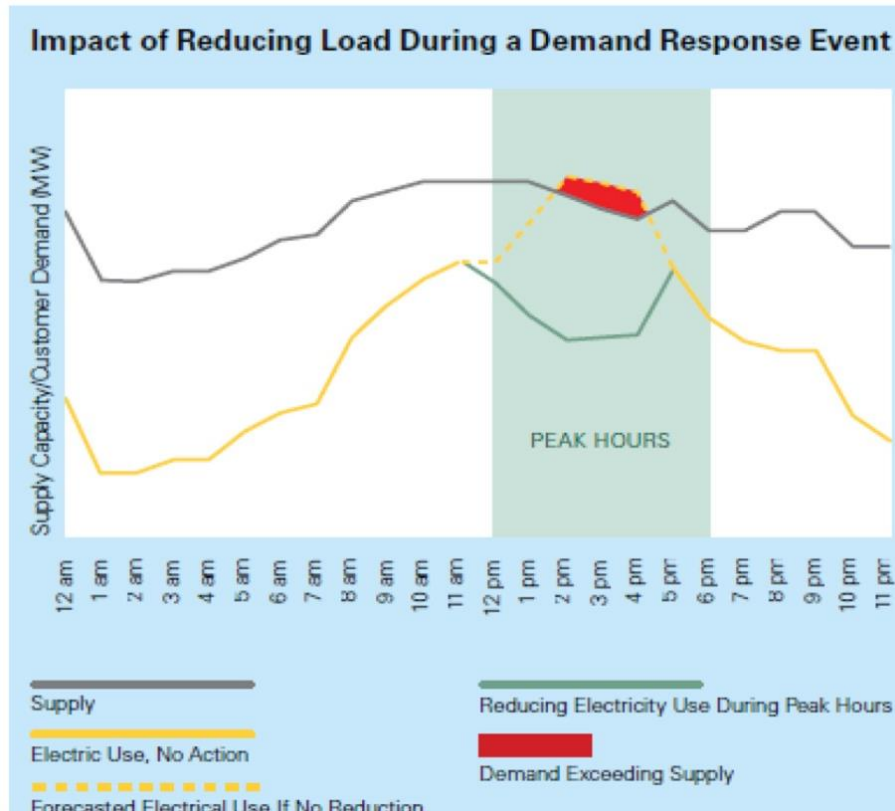
- Generate and maintain interest in ADR across utility territories, states and national levels
- Reveal customer responsiveness and perceived barriers to adopting ADR
- Quantify economic, environmental & grid benefits delivered by ADR
- Serve as a foundation to bring together utilities, service providers and customers to continue the transformative journey of ADR at the company, state and national levels

What is Demand Response?

“Changes in electric usage by end-use customers from their normal consumption patterns [...] when system reliability is jeopardized.”

Federal Energy Regulatory Commission

Demand Response



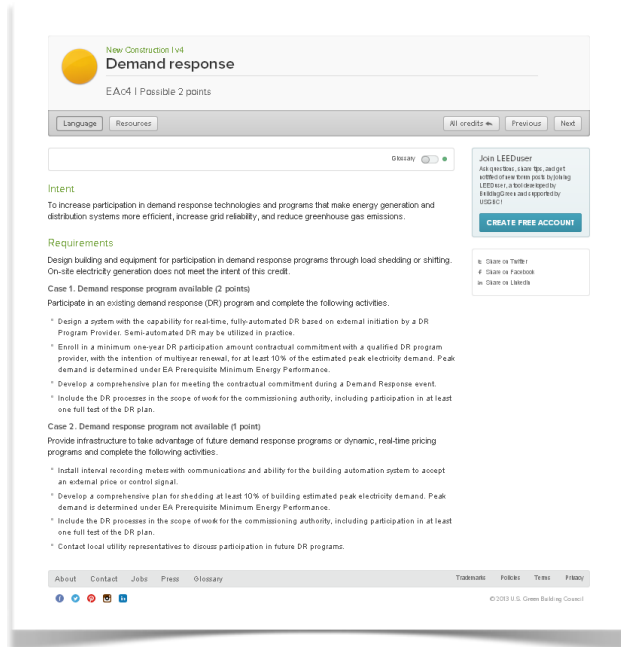
- Customer agrees ahead of time to shed noncritical load during times of peak demand
- Keeps the grid stable during hot summer months, prevents rotating outages

Challenges to Adoption

- Limited number of energy-focused facility managers
- Lack of familiarity with utility DR programs
- Lack of specific knowledge around costs and benefits
- Perception that demand response is disruptive
- Concern over loss of control
- Concerns over ongoing operational changes

Driving Market Adoption

Market Adoption



LEED v2009

→ Pilot Credit 8 for 1 point

LEED v4

→ EA Credit for up to 3 points

LEED Credits

Credit Requirements

- Real-time, fully-automated demand response (ADR)
- Minimum 1-year contractual commitment with intention of multi-year renewal
- For the pilot credit: 10% or more of the estimated peak electricity demand (or a minimum of 20 kW, whichever is greater)
- For the v4 credit: 10% or more of the estimated peak electricity demand

Performing Outreach

Outreach

Methodology

- USGBC & Skipping Stone perform initial outreach
- Target LEED registered and certified buildings

Multi-Pronged Approach

- Emails, phone calls, in-person meetings
 - Webcasts, press releases
 - USGBC chapter resources
- 

Outreach

Outcomes

- 572 buildings representing 275 million sq ft selected for initial outreach
- 133 buildings (51 million sq ft) enrolled, evaluating enrollment, or are DR ready

Performing Research

Research

Key Characteristics

- Led by Environmental Defense Fund and Lawrence Berkeley National Lab
- Work directly with utility sponsors to obtain data
- Technical papers and case studies

Research

The Data

- Building electric load
- Weather
- Emissions from generation resources
- Customer survey responses

Over 3 million sq ft of Class A office space in the pipeline

Research

The Questions

- Consumer energy use behavior and barriers to participation
- Performance assessment and estimation in commercial buildings
- Establishing baselines and peak load benchmarking
- Customer financial analysis and cost-effectiveness
- System-wide impacts, including environmental and reliability impacts

Research

Why does EDF care about smart grid?

- Least-cost best fit
- Clean Air Act rules for existing power plants
- Getting to 33% RPS in California
- Integrating distributed intermittent energy resources and electric vehicles
- Time-of-Use residential rates
- Consumer empowerment
- Environmental outcomes

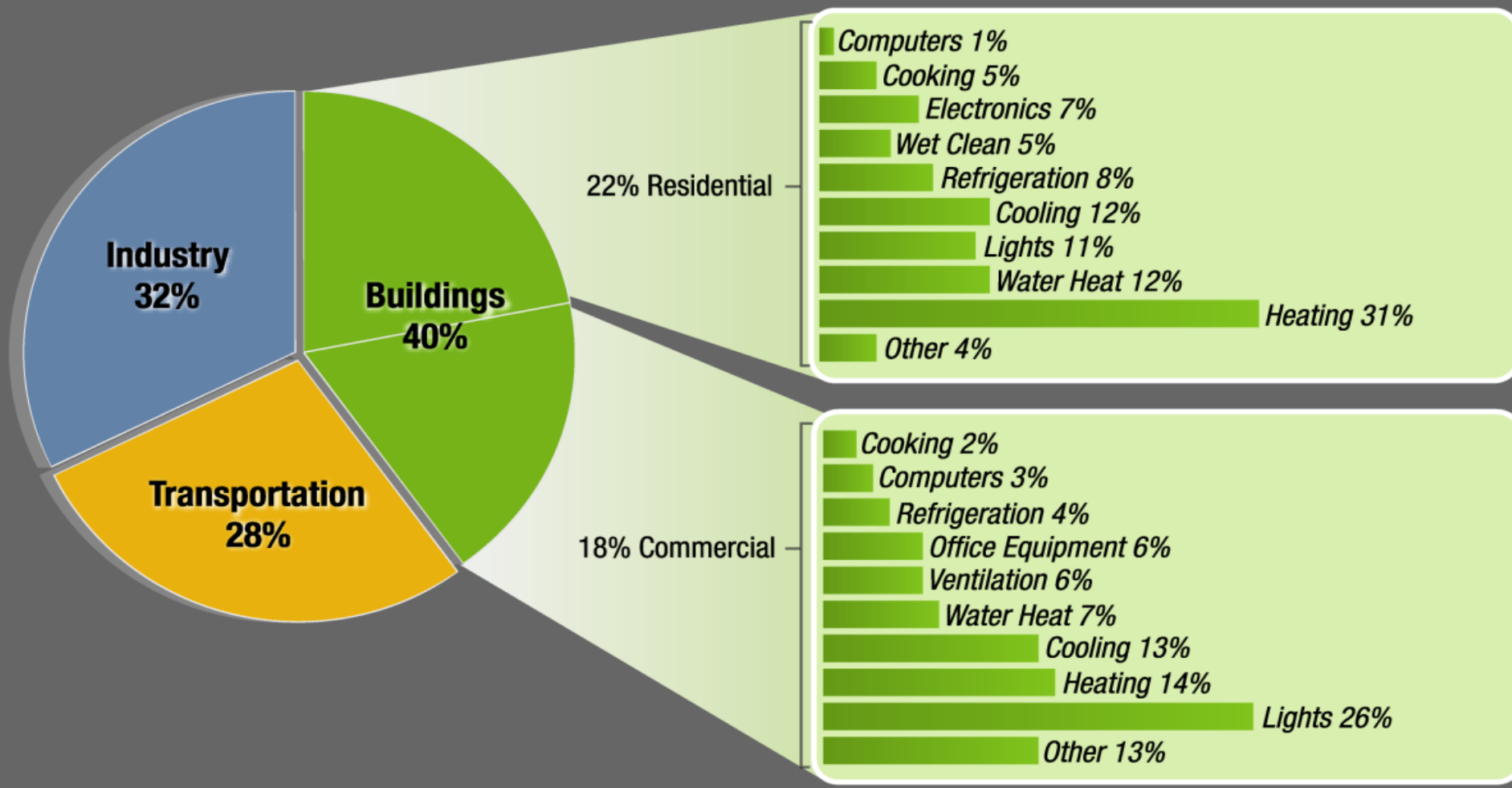
Research

DRPP Research Hypotheses - Environmental

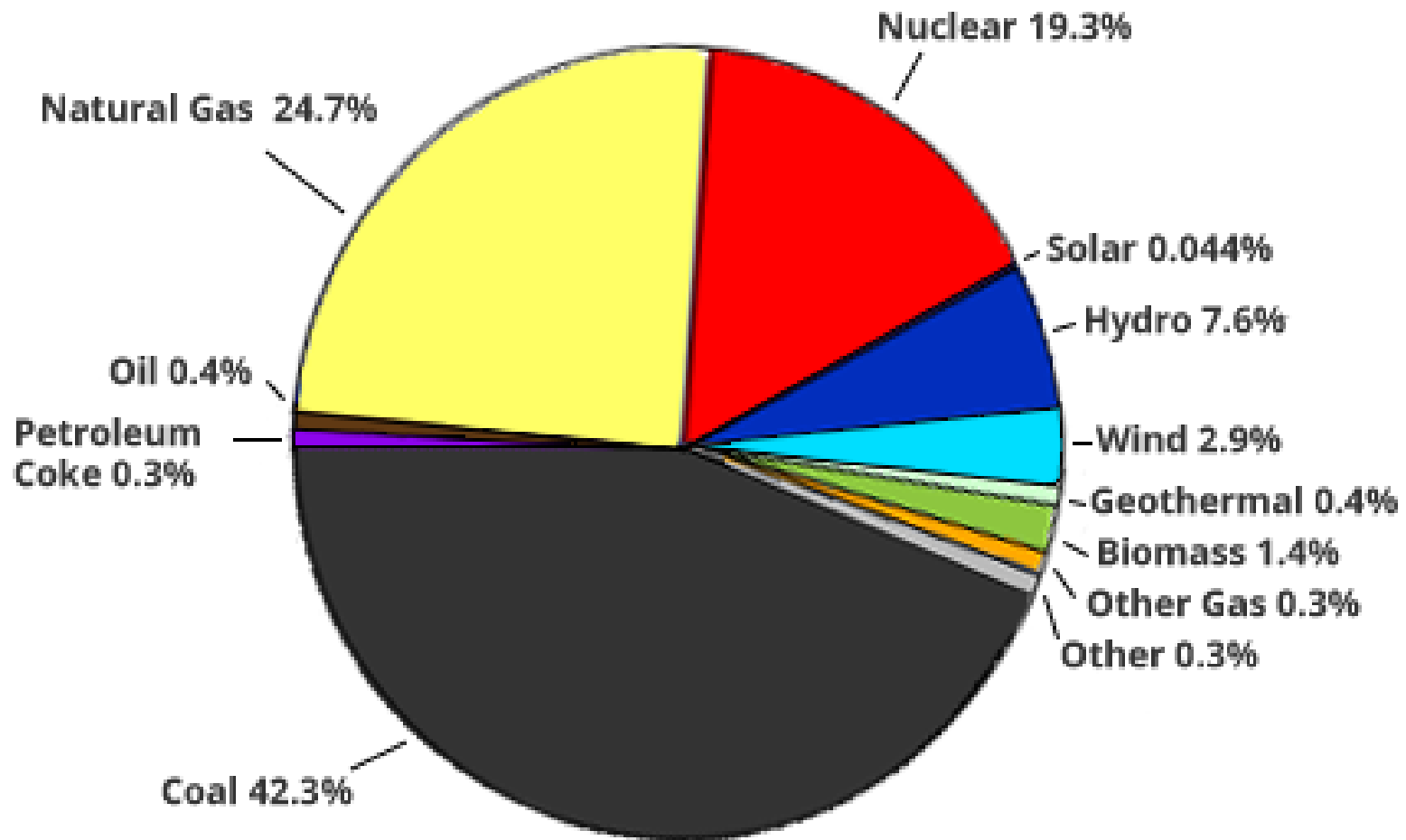
- DR is least-cost and best fit for:
 - peak load management
 - Integrating intermittent renewable resources & electric vehicles
- DR can provide significant environmental benefits – shifting demand to off-peak with cleaner generation mix

Approximately one third of the power grid load is attributable to the commercial building community.

(Source: U.S. Energy Information Administration)



Fuel Mix for U.S. Electricity



Source: <http://www.epa.gov/cleanenergy/energy-and-you/index.html>

Sample Emissions Calculation

http://oaspub.epa.gov/powpro/ept_pack.router

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YOUR ANNUAL EMISSIONS

What Are My Annual Emissions?

This is an estimate of the pounds of air pollutants caused by the electricity you use in your home or business during one year.



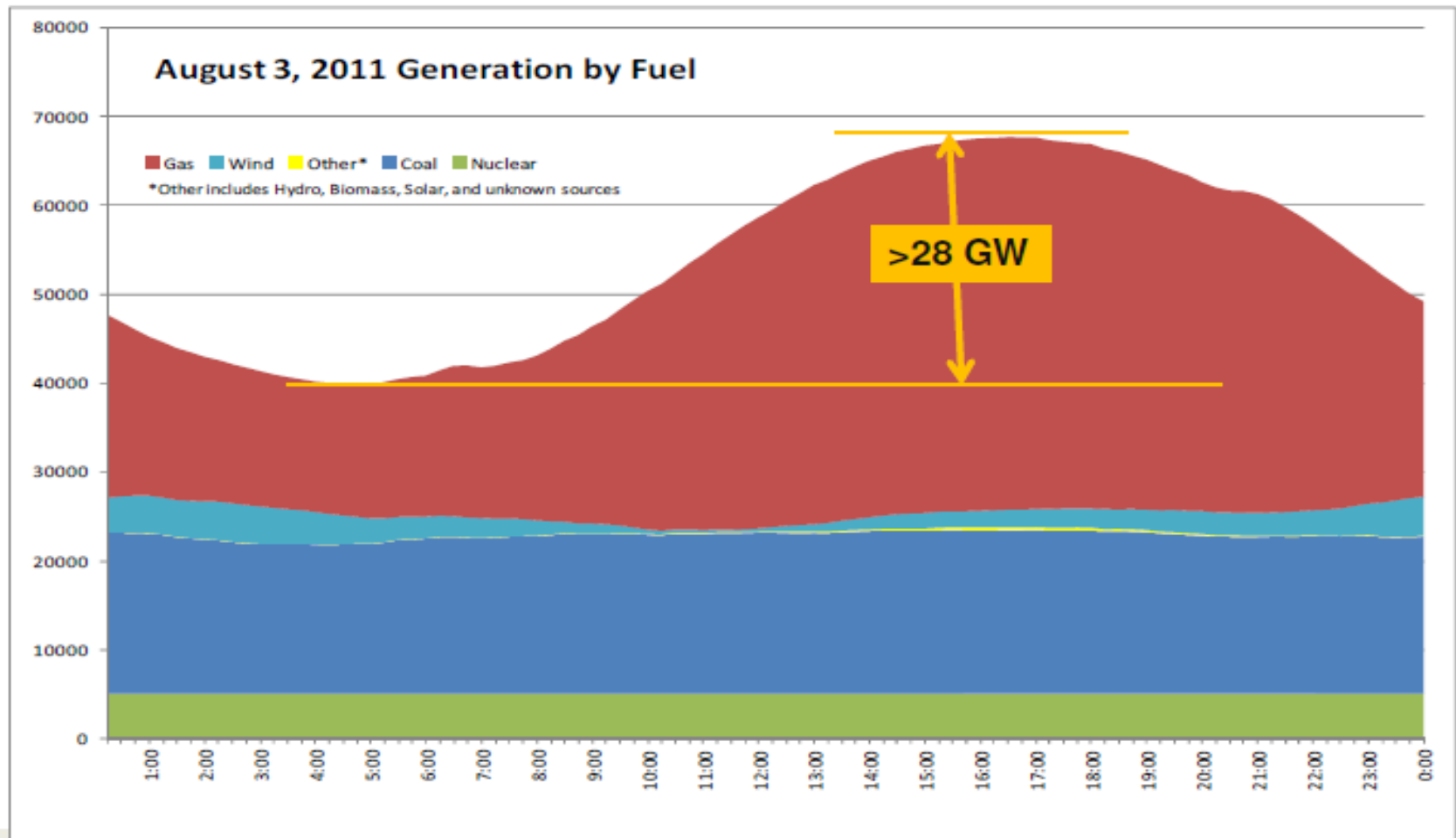
17 pounds of [nitrogen oxides](#)

75 pounds of [sulfur dioxide](#)

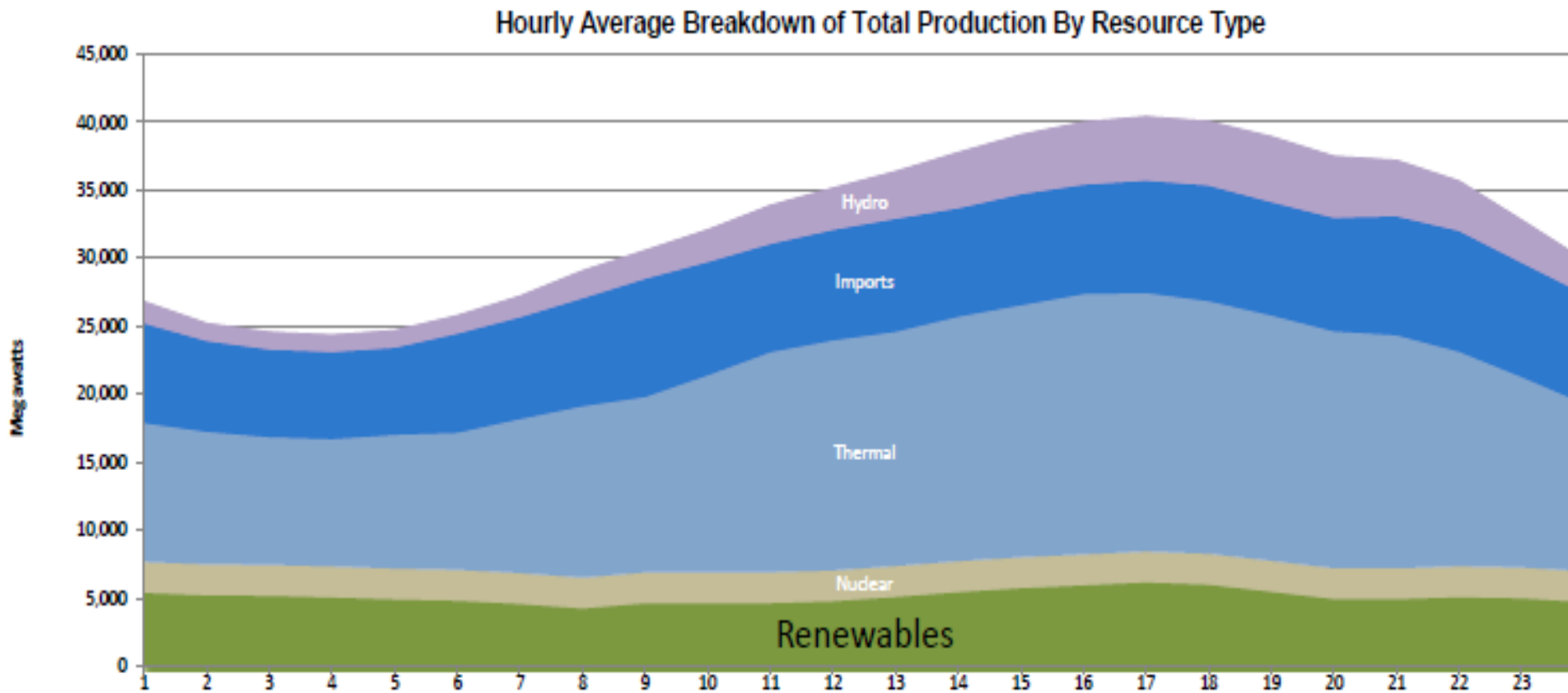
19,314 pounds of [carbon dioxide](#)

Note: Your annual emissions include a grid region specific adjustment for line losses of 5.82 percent

Peak Load Fuel Mix



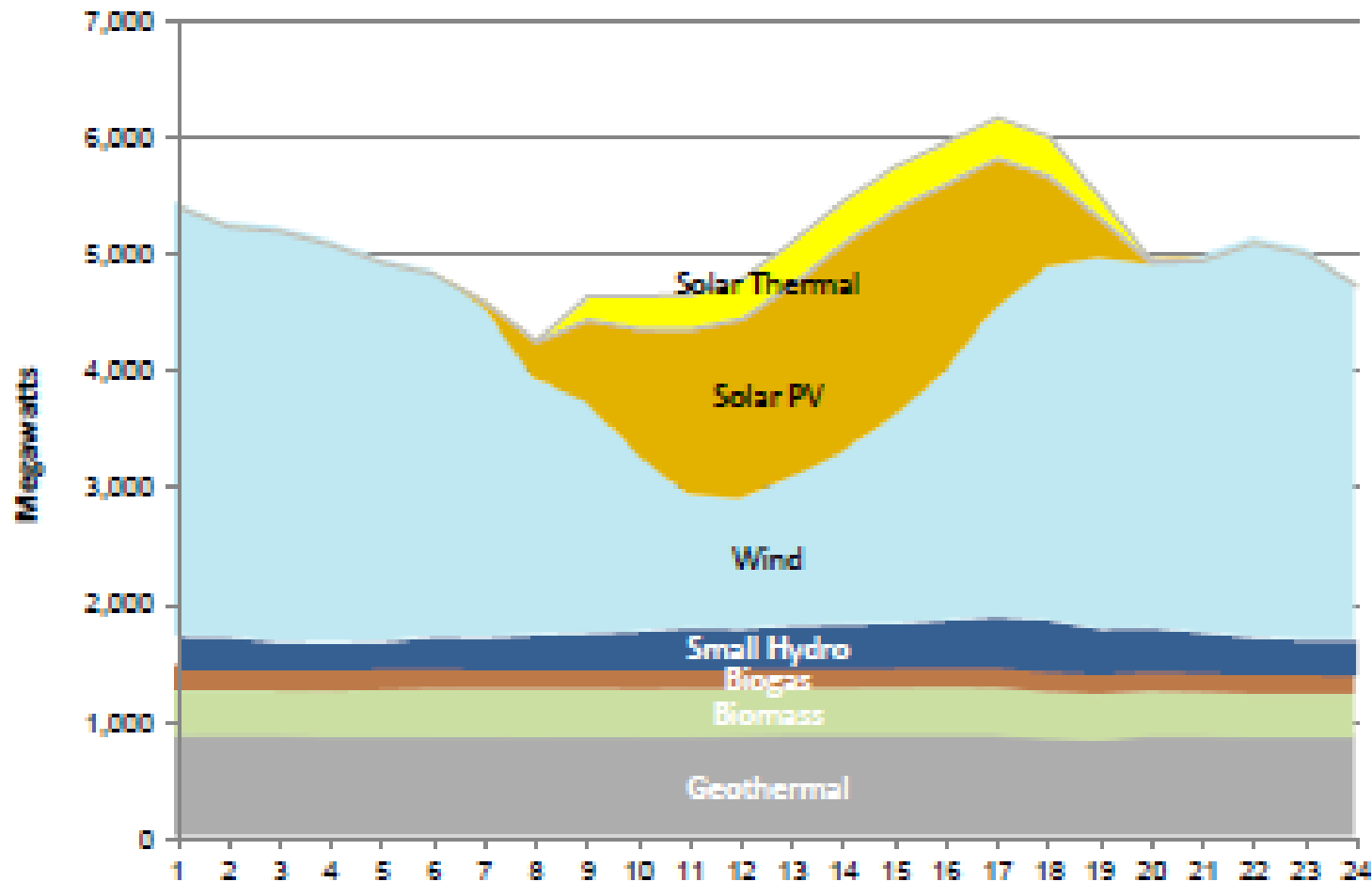
California ISO Generation Mix July 25, 2013 (1 hour increments)



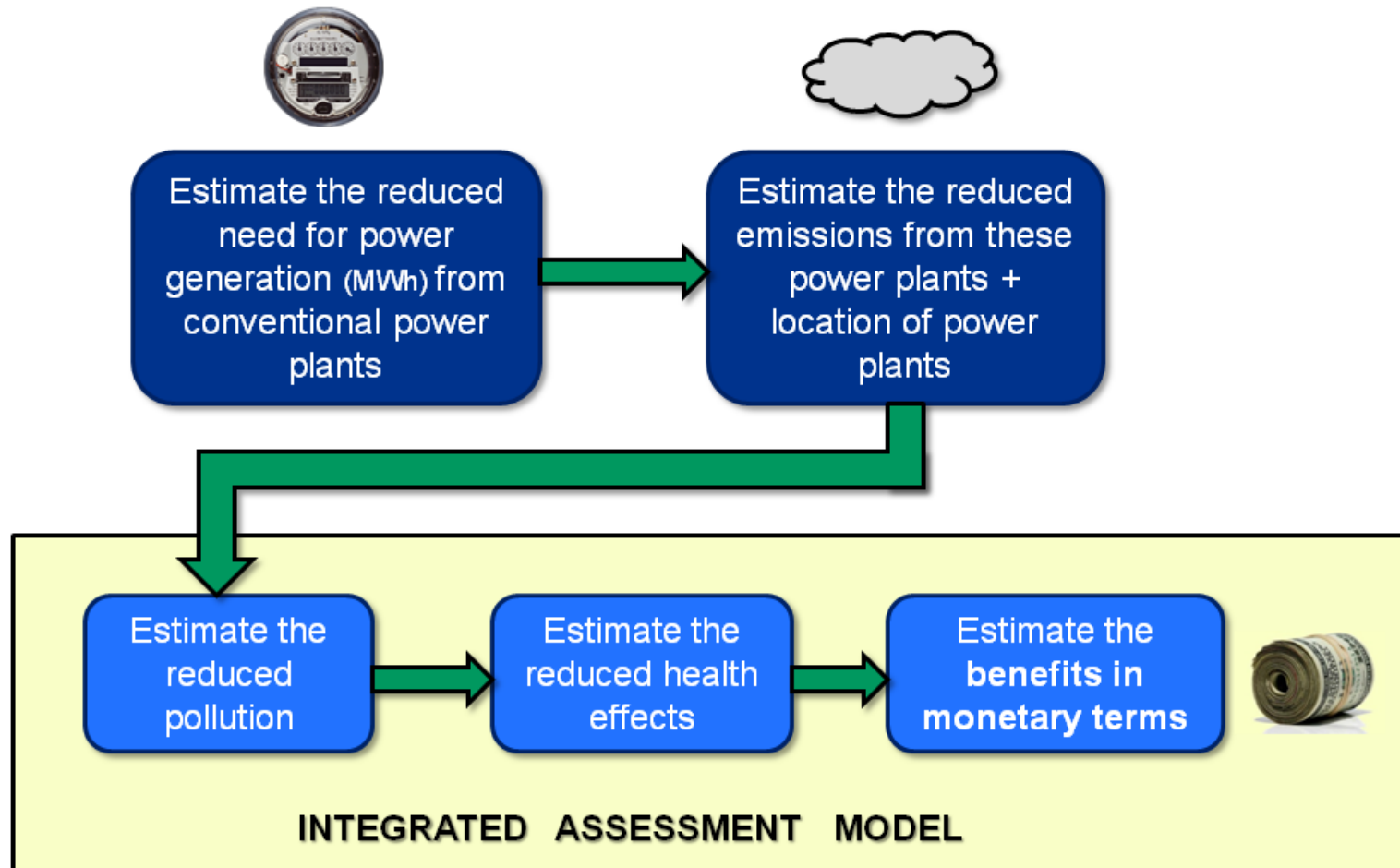
California ISO Renewables Mix

July 25, 2013 (1 hour increments)

Hourly Average Breakdown of Renewable Resources



Measuring & Valuing Environmental Benefits of DRRP



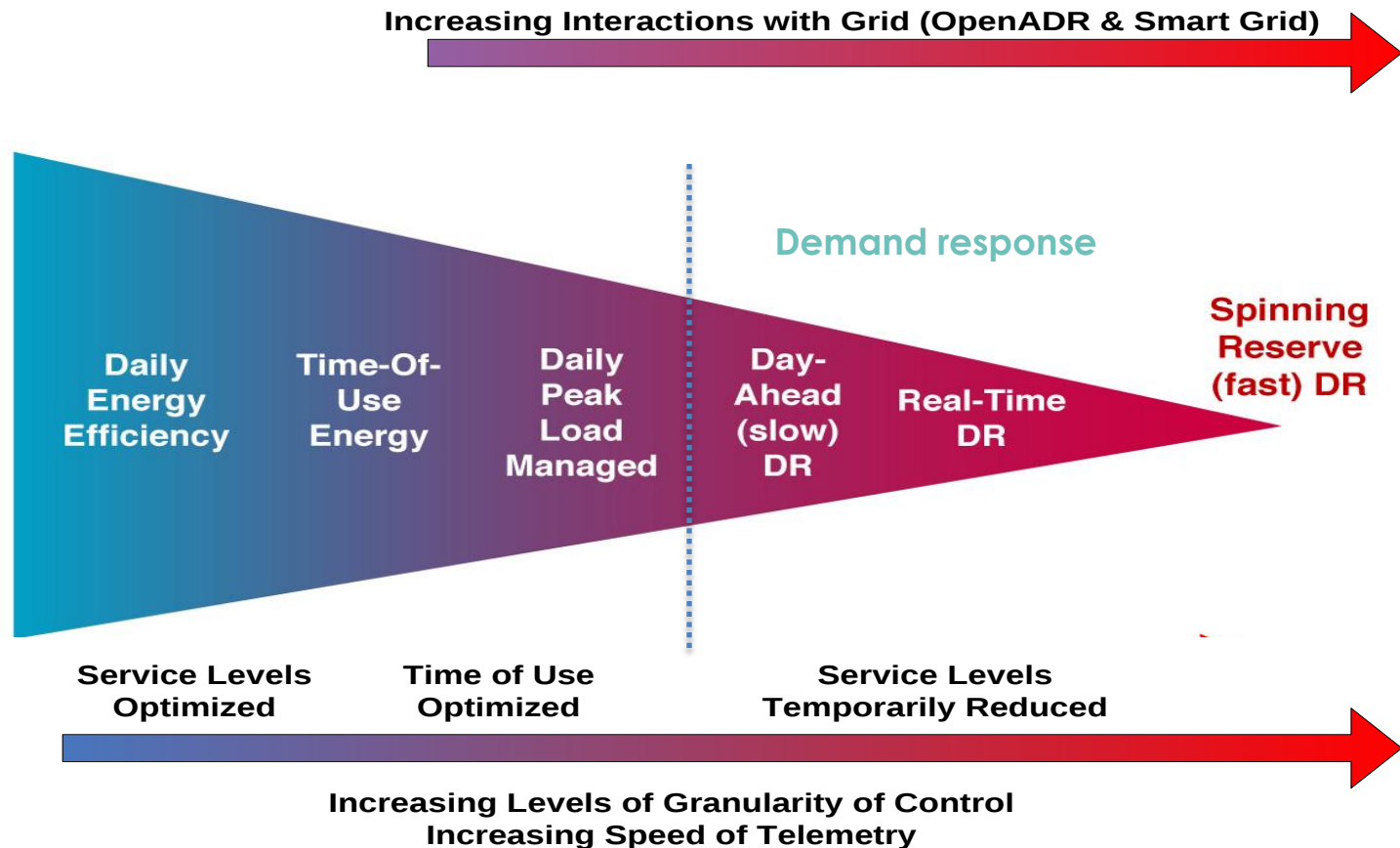
Research

Next Steps

- Calculate generation mix **emissions intensities**
- Calculate benefits from load shifts and conservation

Research

How can we quantify potential benefits of DR?



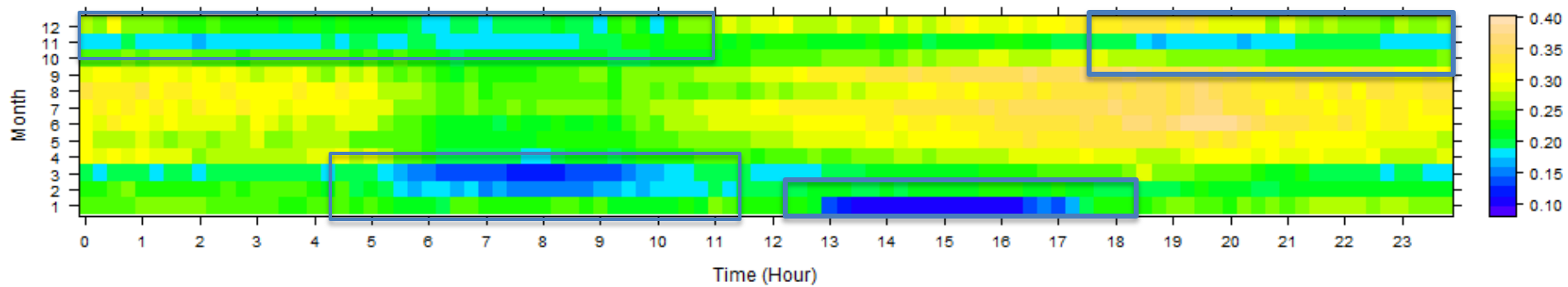
Research

Key Building Characteristics

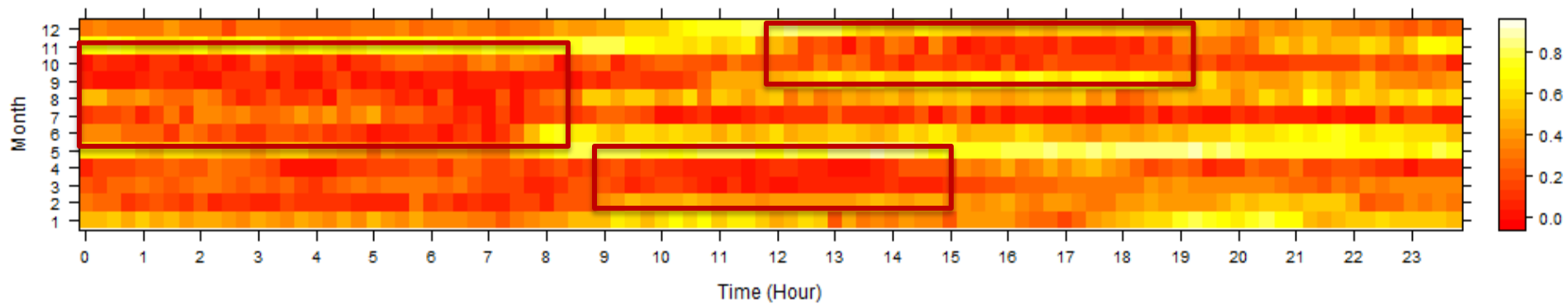
- Building systems
- Building size
- Building type (e.g., office, retail, cold storage, etc.)
- Occupancy schedule
- Load characterization – peak load time and magnitude
- Load variability
- Weather sensitivity

Research

RSC South: Load Variability



RSC South: Weather Variability



Research

What metrics are most useful to prioritize DR enablement of buildings?

- Response time
- Reliable load reductions
- Reduce load while maintaining comfort

Each of these is influenced by properties of building systems and occupancy.

Research

Demand Response Database

- Distinctions made according to
 - Building location
 - DR program
 - Building type
 - Building Size
 - DR strategies
- Analysis tool to identify load variability between days, weather sensitivity of loads, load ranges and load shed in response to DR events over time
- Choice of baseline development options

Research

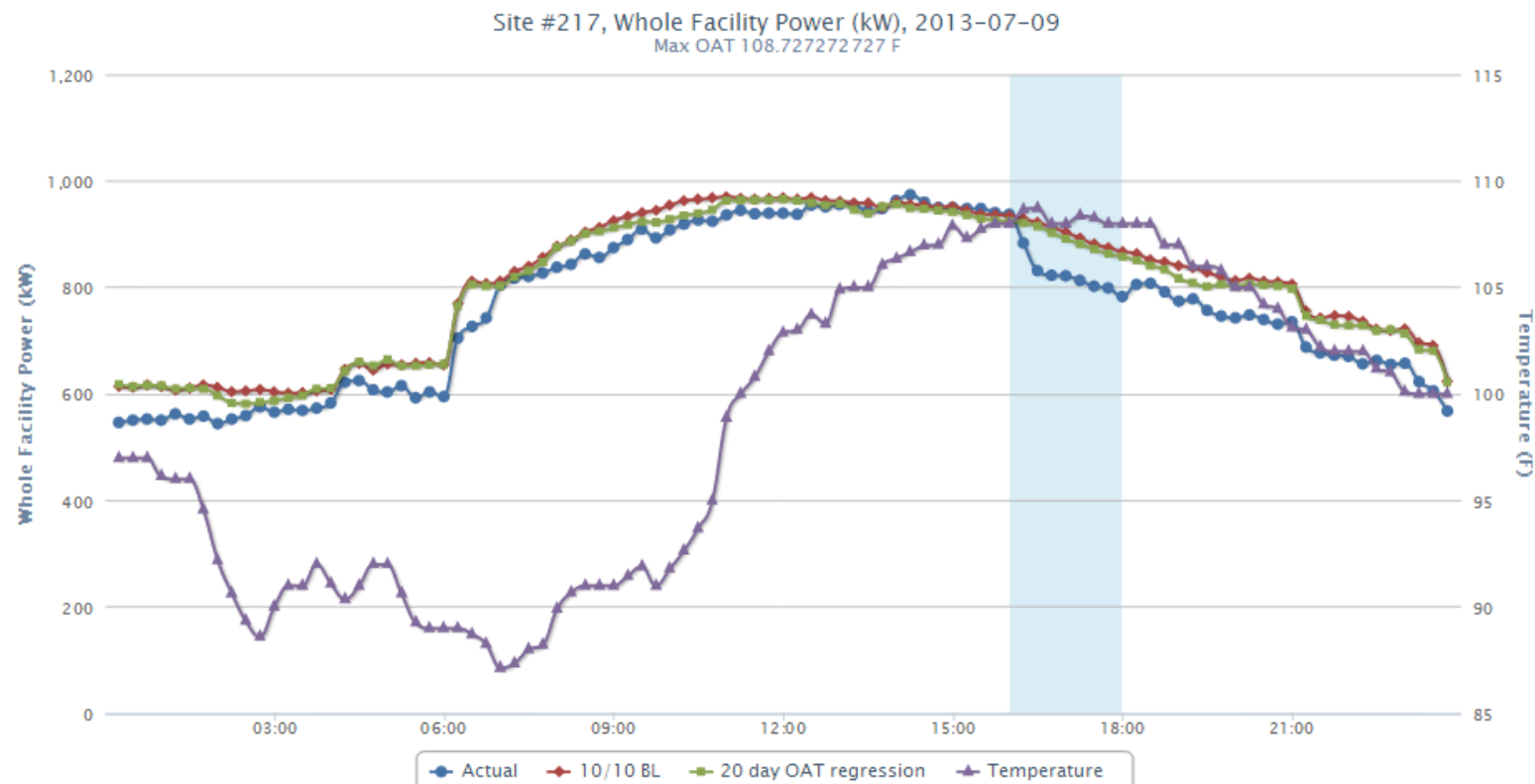
Demand Response Metrics

- Load shed (kW)- historically most reported figure of merit but lacks context
- Peak load timing (compared with the timing of DR event)

Relevant Metrics

- W/sq. ft .
- Whole Facility Power % (WFP%)
- Peak Load Benchmarking (magnitude & timing)
- DR Enablement Costs (\$/kW)

Research



Date	Baseline	Period	kW			W/ft ²			WFP%		
			Min	Max	Avg	Min	Max	Avg	Min	Max	Avg
2013-07-09	10/10 baseline	16:00:00 - 17:00:00	45	91	77	0.45	0.91	0.77	4.9	9.9	8.4
		17:00:00 - 18:00:00	76	84	80	0.76	0.84	0.8	8.7	9.7	9.1
		16:00:00 - 18:00:00	45	91	78	0.45	0.91	0.78	4.9	9.9	8.7
	20 day OAT Reg	16:00:00 - 17:00:00	38	84	68	0.38	0.84	0.68	4.1	9.1	7.5
		17:00:00 - 18:00:00	64	75	69	0.64	0.75	0.69	7.5	8.7	8
		16:00:00 - 18:00:00	38	84	69	0.38	0.84	0.69	4.1	9.1	7.7

Research

Preliminary Findings

- Effective Demand Response strategies can lead to load sheds, from 5% to 18% (WFP%).
- Load size does not make a stronger case for high demand response effectiveness.
- Load shapes in response to outside air temperature can be a good predictor to determine potential load sheds in buildings.

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Who We Are

