

## ***In their Own Words: Ohio's Utilities Say Their Energy Efficiency Programs Are Saving Customers Millions***

Over the past year, the future of energy efficiency in Ohio has faced great uncertainty as Ohio's utilities urge the General Assembly to make drastic changes that would eliminate efficiency programs moving forward.. However, NOT ONE utility has testified in a public committee to answer any questions regarding program benefits to consumers

But here's what these utilities have said to the Public Utilities Commission of Ohio (PUCO) regarding their energy efficiency programs:

### **AEP**

"In 2012, AEP Ohio met its benchmark targets for both energy usage and peak demand. The Company's EE/PDR (energy efficiency/peak demand reduction) portfolio as a whole was cost effective."<sup>1</sup>

"EE/PDR (energy efficiency/peak demand reduction) is an important resource for the state of Ohio, AEP Ohio, and its customers, continuing to be important as future fuel and commodity prices remain volatile and environmental regulations become more stringent."<sup>2</sup>

AEP's proposed energy efficiency plan for 2015-2019 will save their customers "approximately \$1.5 billion" and create over 4,000 new jobs.<sup>3</sup>

### **DP&L**

"In keeping with the energy efficiency goals of Ohio Senate Bill 221, DP&L launched a series of energy-efficiency programs in 2009 designed to help customers save energy and money. DP&L believes that these efforts to-date have been a success. From 2009 through 2012, DP&L's residential and business programs helped customers save 659,605 megawatt hours of energy, or enough energy to power 54,967 homes for a year. In terms of compliance, DP&L has doubled its 2012 cumulative energy benchmark target."<sup>4</sup>

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<sup>1</sup> AEP Ohio 2012 Portfolio Status Report of the Energy Efficiency and Peak Demand Response Programs (May 15, 2013) at page 10, available: <http://dis.puc.state.oh.us/TiffToPdf/A1001001A13E15B01638B92917.pdf>

<sup>2</sup> AEP Ohio Energy Efficiency/Peak Demand Reduction Action Plan, Volume 1: 2015-2019 (March 26, 2014) at page 6

<sup>3</sup> AEP Ohio 2015-2019 Energy Efficiency/Peak Demand Reduction Action Plan at pages 22, 17.

<sup>4</sup> Dayton Power & Light 2013-2015 Portfolio Plan (Apr. 15, 2013) at page 5, available at <http://dis.puc.state.oh.us/TiffToPdf/A1001001A13D15B45849F75510.pdf>

“In addition to energy and monetary savings, DP&L’s energy efficiency programs have had a positive environmental impact. For instance, saving 659,605 megawatt hours of electricity is the equivalent of the annual greenhouse gas emissions from more than 95,000 passenger vehicle.”<sup>5</sup>

### **Duke**

“Commercial and industrial consumers can have significant energy consumption, but may lack knowledge and understanding of the benefits of high efficiency alternatives. Duke Energy Ohio's program provides financial incentives to customers to reduce the cost of high efficiency equipment. This allows customers to realize a quicker return on investment. The savings on utility bills, allows customers to reinvest in their business. The Smart Saver<sup>®</sup> program also increases market demand for high efficiency equipment. Because of the increased demand, dealers and distributors will stock and provide high efficient alternatives as they see increased demand for the products. Higher demand can result in lower prices.”<sup>6</sup>

### **FirstEnergy**

“The company believes that it has prepared an EE&PDR (energy efficiency & peak demand reduction) strategy as reflected in this three year plan (2013-2015) that balances near-term energy savings opportunities among all rate classes with longer-term programs that continue to create jobs and build capacity for delivering greater energy and demand reductions in the future.”

According to the company, for every \$1 spent on energy efficiency programs, its customers save over \$2.<sup>7</sup>

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<sup>5</sup> Dayton Power & Light 2013-2015 Portfolio Plan (Apr. 15, 2013) at page 16, available at <http://dis.puc.state.oh.us/TiffToPdf/A1001001A13D15B45849F75510.pdf>

<sup>6</sup> Case No. 13-0431-EL-POR into the current portfolio. Pg. 19

<sup>7</sup> Ohio Edison, Toledo Edison, CEI Program Portfolio Status Report (July 18, 2013) at page 8, available at <http://dis.puc.state.oh.us/TiffToPdf/A1001001A13G19A93934J08280.pdf>