The exit survey is meant to align with the research goals around customer perception of DR, barriers to participation.

[Survey Form D] Contacts not interested in DR

1. Name
2. Title
3. Company
4. Building Name and Type
5. Building Address

6. Is the building leased or owner-occupied?
7. Building gross and net square footage, respectively

8. Will you be pursuing LEED EB (re)certification for this building in the future?
    a. If yes, anticipated start date
    b. If no, reasons:

9. How familiar were you with NV Energy's mPowered program before we initially contacted you?
    a. Very familiar
    b. Somewhat familiar
    c. Not familiar

10. What are the top three reasons for not participating?
    a. Anticipated average load reduction too low
    b. Anticipated cost savings too low
    c. Cost of upgrading BAS/EMS too high, even with utility incentives
    d. HVAC configuration not compatible with Building IQ
    e. Wanted to curtail systems besides HVAC
    f. Participation would sacrifice occupant comfort
    g. Participation would require loss of control over building systems
    h. Currently working with other service provider
    i. Not confident in the software solution
    j. Already maxed out Innovation in Design/Operations credits
    k. Could not meet pilot credit requirements
    l. Other

11. What are the top three reasons that might influence you to participate in DR in the future? (select all that apply)
    a. Earn LEED points on upcoming recertification
    b. Earn LEED points on upcoming certification
    c. Improved energy efficiency
    d. Lower utility bills
    e. Reduced environmental impact
    f. Boost corporate image
    g. Other _____

12. What changes to the mPowered program would encourage your participation? (list options, including other)

13. What is the typical payback period for your technology investments (yr)?

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14. In what range of DR enablement costs ($), would you participate in the mPowered program?

15. In what range of cost savings ($/yr), would you participate in the mPowered program?

16. How did you hear about NV Energy's mPowered pilot program (select all that apply)
    a. Referral
    b. USGBC National outreach
    c. USGBC local Chapter outreach
    d. NV Energy outreach
    e. Own research
    f. other

17. How did you hear about DRPP (select all that apply)
    a. Referral
    b. USGBC National outreach
    c. USGBC local Chapter outreach
    d. NV Energy outreach
    e. Own research
    f. Other

18. Would you recommend others to apply for LEED DR pilot credit? If your answer is no, do you have any suggestions to overcome the barrier?

19. Please provide any additional feedback (on DRPP, NV Energy's mPowered program, LEED demand response pilot credit, etc)