

# A Look Behind the Recent Industry Exaggeration of AB32 Cost Figures

California's nation-leading standards for air pollution have provided critical public health protections at low cost – despite decades of “sky-is-falling” economics claims from regulated companies. The fact is, our state's efforts to clean up pollution have paid huge economic and public health dividends for all Californians. Yet again though, oil companies and other major industrial operators are trotting out the usual exaggerated studies as California gets ready to clean up pollution under AB32. History tells us that estimates developed by regulated industries routinely inflate cost predictions and ignore societal benefits – these latest attempts to undermine California's AB 32 protections are no different.

**Key:**

**Industry Cost Estimate**

**Actual Cost**

**Industry Exaggeration**

